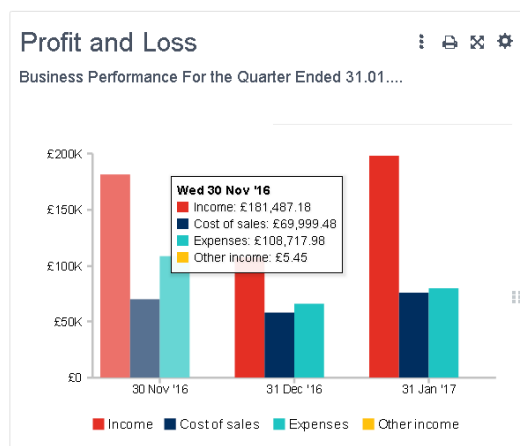




# Make effective decisions with Management Accounts

Management accounts are essential for business owners and directors to make timely and effective decisions based on the financial position of their company.

Technology has advanced so much that long gone are the days when all you can generate is a profit and loss report (P&L). Although essential for the success of any business, there are now so many more insights you can get into your organisation, that it is criminal not to make use of them.



## Five Key Benefits



### Operational Forecasts

Where do you see yourself in two, five or ten years' time? Accurate and up-to-date forecasts enable you not only to visualise your business's future, but will show you what is attainable and will help you to develop operational and staffing plans geared towards your future goals.



### Three Way Forecasting

In order to avoid business failure you need to understand the relationship between your P&L, balance sheet and cash (not just a P&L report). Visualising these metrics gives you advanced insights, such as whether your receipts exceed your payments and single out costs that are eating up your profit.



### Scenario Planning

If you are looking to grow, what is the best way to do this? Should you take on a new employee? Should you increase the services you offer?

Scenario planning lets you see into the future. Whatever ideas you have, you can see if they are worthwhile and achievable before you commit.



### What-If Scenarios

Tweak different variables of your business and see what happens. As with any business, there will come a time when you need to make a difficult decision; what-if scenarios can provide you with clarity on the options available to you and how your business will be impacted depending on which option you choose.



### Alerts

Alerts are essential for keeping you focussed and ensure that you do not miss any opportunities. On all reports you can set alerts that notify you when something significant happens, for example if you are over trading and are not getting enough cash in. Something all businesses need to take more control of if they wish to succeed.

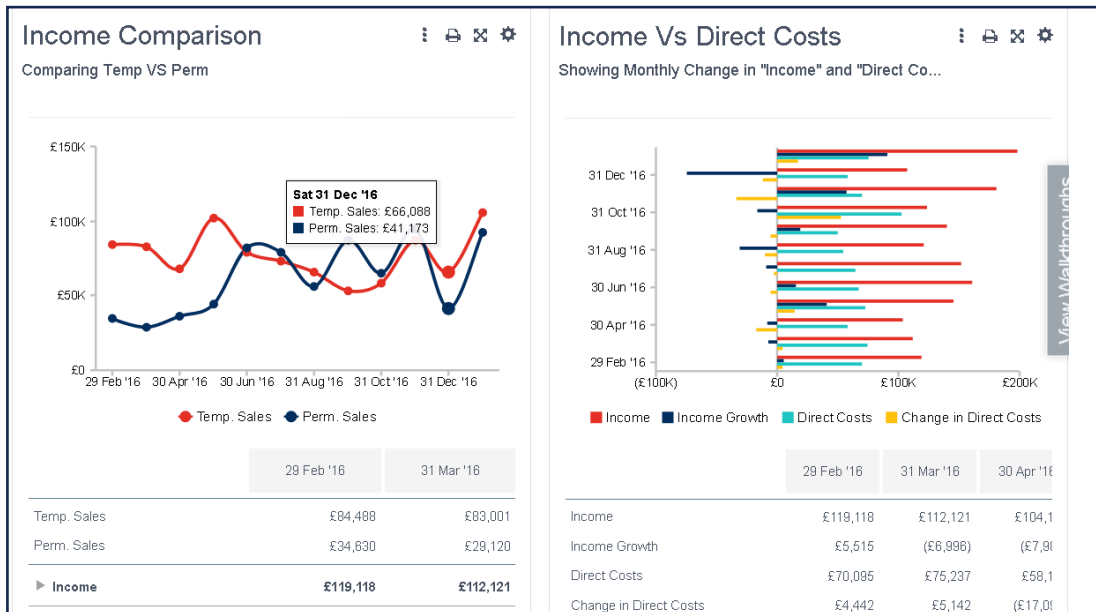
Your Business Our Passion

We would highly recommend Futrli to anyone who wishes to establish and/or maintain a successful business venture.

*Ginny Baker, First Class day Nursery School Ltd*

Not only am I able to manage my cashflow daily, but I can produce a range of cashflow scenarios to help me decide on my expansion plans.

*Miles Nicholls, City Executive*



**\*\*Example Reporting boards**

## How we can Help

If you are serious about growing your business, there is no excuse not to have up-to-date reports. There are now countless pieces of software that can help you without taking vast amounts of time to do so. **To arrange a free demonstration and to see what reports your business should be tracking, contact one of our advisers:**



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