



spotlight on: **chaser**





Who Are Chaser?

Chaser are a credit control and accounts receivable cloud software which help businesses and its users to automate manual tasks, get their invoices paid faster and improve cash flow. It has been proven that Chaser has helped businesses save 15 or more hours a week and get paid 16 days sooner.

How Does Chaser Work?

First, Chaser syncs with your cloud accounting system, pulling through all data in relation to customers and the totals outstanding.

Next, you are able to customise and personalise templates, starting from early overdue to extremely overdue and include a 'pay now' button which will take customers straight through to a portal to pay the overdue invoice.

You can then set schedules, choose a date and time you would like these emails to go out.

All from within the Chaser hub, you can keep on top of who is due to be chased, when and run reports to see how Chaser has improved cashflow.

What Are The Benefits of Chaser?

- Speed up payments = Chaser gives users and their customers full visibility over all paid and due invoices. Through offering multiple payment options to suit your customers' needs in one location, this increases the chances of prompt invoice payments.
- Automate your payment reminders = Rather than spending your valuable time chasing unpaid invoices, adding Chaser to your Cloud Accounting account allows you to send automated invoice reminders.

- Having access to a 'mediator' = If an invoice is extremely overdue, Chaser can act as mediators between yourself and your customers/clients, working to find the best possible solution for everyone. They help to get you the money you are owed without risking your reputation or the relationships you've built.
- Data driven insights = Chaser's dashboard provides you with actionable data to help you streamline your process.
- Human Touch = Keeping that human touch is always important. Using Chaser lets you take advantage of all the benefits of automation, whilst keeping that human touch.

Does Chaser Sync With My Cloud Accounting Software?

Yes, they sync with both Xero* and Quickbooks online. Contacts along with accounts receivable information is instantly synchronised.

*Here at Raffingers, the Cloud Team specialise in the Cloud Accounting Software, Xero. More information, can be found here.

What Is The Subscription and Onboarding Fee?

The subscription and onboarding fee will be personalised and tailored dependant on your business requirements.

Here at Raffingers, we will be able to advise further on those fees.

Will You Assist Me With Any Questions I Have?

Yes, whether it is a generic question or you are interested in using the software and learning more, I will be on hand to assist. Please feel free to contact me on emma.cohen@raffingers.co.uk.